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APPLICATION NUMBER	FILING OR 371(c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
10/597,056	07/10/2006	Woo Sung Lee	56587.24

CONFIRMATION NO. 5348

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Title: Method for offering a search-word advertisement and generating a search result list in response to the search-demand of a searcher and a system thereof

Publication No. US-2007-0162329-A1

Publication Date: 07/12/2007

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